



# Media Marketing For Your Business

**We are an Internet Radio Station our mission is to help our audience and clients find extraordinary in their lives. We use our media platform to inspire and advocate for a better world. We look for stories that will help us overcome. Our sponsors do business in a heartfelt and sustainable way so we all can live better happier lives.**

**The Purpose of the form is to help think about your business differently. We want you to think in terms of what do you have to say that is news worthy, what can go into a book and what issue in your community does your business solve. Think about pain points that will sell more product is just the beginning Think about what your business does that will build a better community and your business will find it way into the centre of that community  
Grab some paper and let's begin.**

- 1. We want to talk about your story what was the crisis or event that put you where you are today.**
- 2. What does your process look like or what did you do to make your life better?**
- 3. What do you want the world to know? What is the lesson?**
- 4. What do we need from you to make this process work?**
- 5. Ten questions that people need to know about your process, what you are an expert in or your experience that might be afraid to ask or might not know they should**



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## Let's Create A Podcast

**What is your public image like right now. Do you have more than the average following in Social Media. For the record the average person has about 350 followers on any one given platform. Out of the 350 most will not do much more than click like. Your podcast will need a responsive audience to grow your business. Do worry we can help you with this as we build your show.**

**Facebook**

**Twitter**

**LinkedIn**

**Instagram**

**What is the topic of your podcast?**

**What type of people would you like to interview?**

**Who will be listening to your podcast?**

**Will you be promoting a specific product?**

**What do you want people to do after listening?**